

# Soniya Randive

Communication designer

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Specialization lies in utilizing vibrant palettes and engaging themes, all while adhering to meticulous discipline in creations. A knack for seamlessly integrating playful elements into design concepts coexists with a commitment to maintaining structure and coherence. Focus areas encompass **UI/UX design, Branding, Packaging design, and Illustration.**

## Education

**Unitedworld Institute of Design (UID), Gandhinagar**  
Visual Communication  
2021-2025

**Christ Junior College, Bangalore**  
Humanities  
2018-2020

## Experience

**Scarecrow M&C Saatchi**  
Visual Design Intern- 3months

Worked on campaign pitch for Reliance Jewels, Punjab inspired collection

## Software Skills



Illustrator



Photoshop



InDesign



After Effects



Premiere Pro



Fresco



Procreate



Figma



Blender

## Languages

English  
Hindi  
Marathi  
French

## Extracurricular Activities

### Modus 2023

Promotional head  
Branding & Core team  
Led promotional team, contributed in promotional ideas, directed collateral development.

### Art Mandi 2023

Promotional head  
Branding & Core team  
Part of the core and branding team, helped with the development and design the brand guidelines.

## Soft Skills

Empathy  
Time management  
Adaptability  
Problem Solving  
Attention to detail  
User centric approach  
Communication